



# **Key Features**

- 700TVL 1/3" Super HAD CCD sensor
- Precision engineered 3.7mm lens
- Unique covert design
- Mounts onto ceilings or walls
- Cost effective day/night camera

### **Applications**

- Monitor safes and vaults
- General covert surveillance
- Cash registers and POS systems
- Warehouse and asset protection
- ATM and bank tellers
- Wide-angle situational viewing

#### Overview

### High-Resolution 700TVL

The PIR700-37-MD is powered by a high resolution 1/3" Super HAD CCD imager. This camera engine produces 700TVL resolution with accurate color reproduction. It has excellent sensitivity to both IR and visible light spectrums making it a true day/night camera offering superb color by day and clean, crisp monochrome images by night. This imager is also intelligent and adjusts to changing light conditions, allowing it to be used in a wide range of applications.

### **Installer Friendly**

The PIR series comes with an easy-snap design, allowing you to quickly and easily position the camera. The camera is pre-programmed to operate under standard lighting conditions. All of these features allow you to install this camera in less than 10 minutes, saving both time and money.

# Uniquely Designed

Combat shoplifting and increase security with Ascendent's PIR700-37-MD covert camera. Disguised as a PIR motion sensor, common to many homes and businesses, this camera will provide 700TVL resolution while having the ability to blend in to it's environment. This allows the PIR series to be installed in sites that require discreet surveillance, making it ideal for stores, hotels, banks, or offices.

* Specifications	subject to	change	at any time
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Optical Assembly	700TVL	380TVL	
Image Sensor	1/3 " Super HAD CCD		
Resolution	700TVL	380TVL	
Lens	3.7mm		
Minimum Illumination (Sens-Up)	Color 0.32 Lux	0.5 Lux	
Signal to noise ratio	48dB+		
Shutter Speed	Auto: 1/60 - 1/100,000 SEC		
Video Out	700TVL	380 TVL	
Physical			
Construction	Plastic		
Standard Color	White		
Dimensions	63mm x 47mm x 90mm		
Weight	110g		
Environmental			
Operational Temperature	-10°C to +50°C		
Environmental	IP 54		
Electrical			
Input Voltage	12VDC		
Power Consumption	250 mA		